

COURSE PROSPECTUS 2016 - 2017





ABOUT LEARNINGLEADERS

At LearningLeaders, we believe that personal, academic, and professional successes all find their roots in an individual's potential to **learn and lead for life**.

Our expertise encompasses the disciplines of debate, public speaking, and critical reasoning. Our coaches guide learners to develop, enhance, and apply exemplary communication skills. Our alumni view public speaking as a delightful, effortless, and valuable activity.

We deliver impactful learning experiences that delight and inspire.

If you'd like to discuss opportunities or learn more, please contact us directly at

Address —
513 Liwei Technology Building
3203 Hongmei Rd
Shanghai 201103

Telephone —
+86 21 5473 0668

Email —
info@learningleaders.com

Website —
www.learningleaders.com

WeChat —



The foundation of our learning methodology is a passionate focus on the personalized development of the individual.

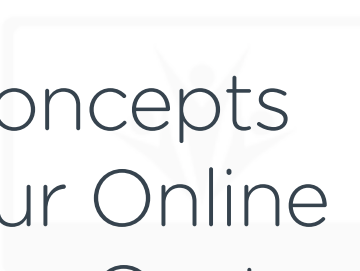
01

Learning Leaders Three-Step Process



At LearningLeaders, we coach learners to demonstrate comprehension of new concepts, retain that understanding for the long-term, and guide others to do the same through our three-step process: Active, Interactive, and Reflective Learning.

Active New Concepts from our Online Learning Center



Learners first encounter new concepts on our Online Learning Center, where they actively engage in guided independent learning experiences, including original instructional videos and multimedia activities.



02

Interactive

Small group practice and feedback

During practices, learners collaborate with peers in small groups to interactively develop new skills and receive direct feedback from coaches.

03

Reflective

Writing and self-assessment

After each practice, learners compose written reflections to assess performance and progress, highlighting individual strengths and target improvement areas.

OUR
LEARNING
METHODOLOGY



“[LEARNING LEADERS] TAUGHT US
HOW TO SPEAK IN FRONT OF A
GROUP, EYE CONTACT,
BASICALLY EVERYTHING”

NICKIE
GRADE 10

“I REMEMBER ALL THE LESSONS
AND THEY GIVE ME MORE
EXPERIENCE TO
ACT CALMLY AND COOLLY”

ALEXANDER
GRADE 8

“I LEARNED THAT PUBLIC SPEAKING
CAN BE
IMPROVED”

GORDON
GRADE 8



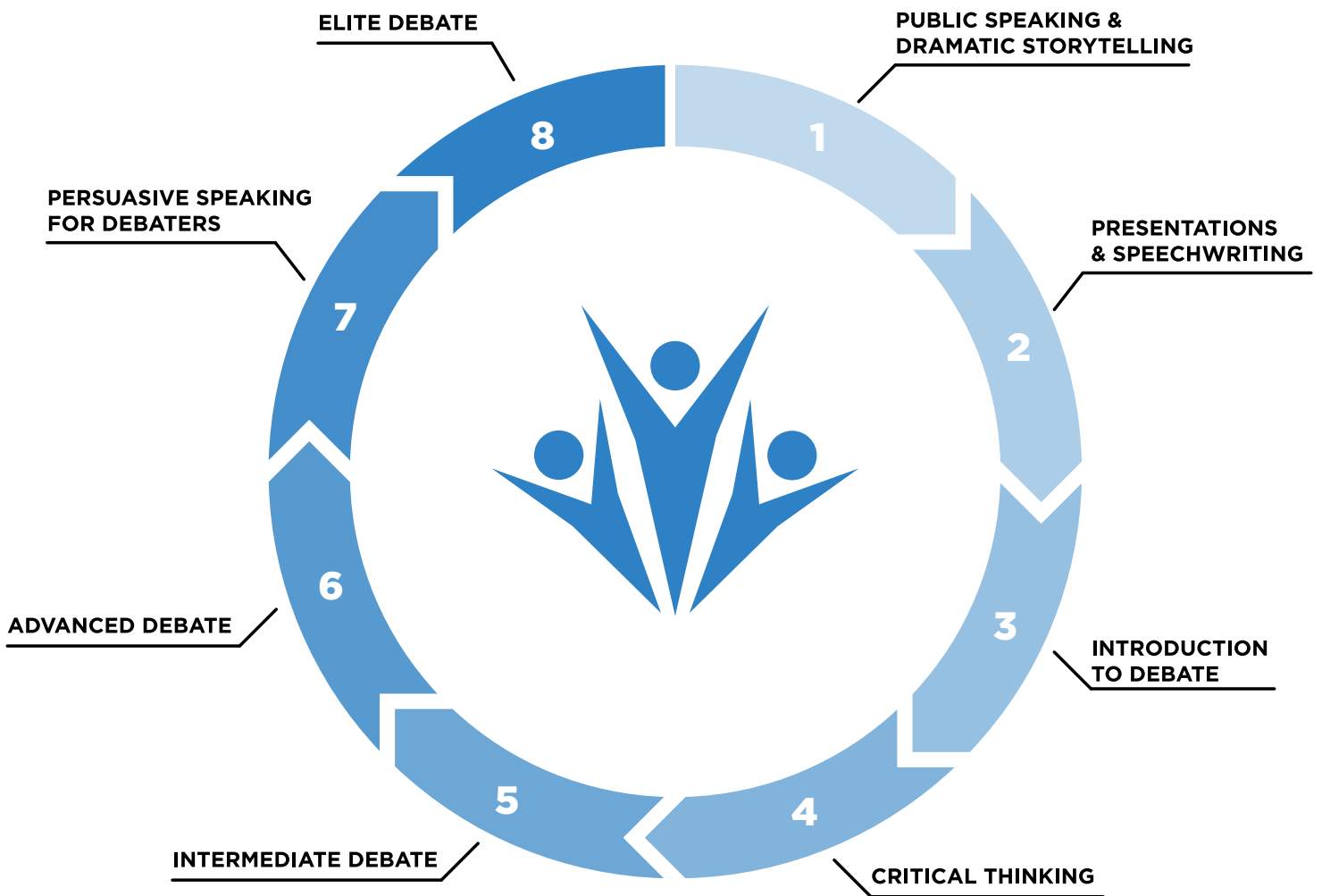
“THIS CLASS ACTUALLY REALLY HELPED
ME RAMP UP MY SELF-ESTEEM AND
CONFIDENCE”

KEVIN

GRADE 8

COURSE OFFERINGS

2016 - 2017





2016-2017 COURSE SUMMARIES

1. PUBLIC SPEAKING AND DRAMATIC STORYTELLING	2. PRESENTATIONS AND SPEECHWRITING	3. INTRODUCTION TO DEBATE	4. CRITICAL THINKING
Learn the fundamentals of storytelling and engaging an audience. Become comfortable speaking in public.	Learn to conduct research and creatively compose speeches and presentations. Deliver an original researched presentation.	Learn the skills and behaviors to become a confident debater. Participate in your first competitive debate.	Learn key critical thinking skills, including formal, informal, and symbolic logic, and inductive and deductive reasoning. Win junior-level debates with valid logic and strong arguments.
Comfortable	Creative	Confident	Logical

5. INTERMEDIATE DEBATE	6. ADVANCED DEBATE	7. PERSUASIVE SPEAKING FOR DEBATERS	8. ELITE DEBATE
Learn higher-level debate skills to speak with clarity, structure, and style, focusing on strategies for both the affirmative and negative sides. Debate on challenging topics and global issues.	Learn the multiple formats of competitions and how to prepare comprehensively. Succeed during international debate events.	Learn to persuade audiences and judges alike with rhetorical devices and a strong understanding of the role context plays in speeches and debates. Deliver your own TED Talk.	Learn to speak articulately and eloquently in any situation, focusing on impromptu as well as prepared topics and presentations. Train for high school forensics competitions at an elite level.
Structured	Comprehensive	Persuasive	Eloquent



PUBLIC SPEAKING & DRAMATIC STORYTELLING

Learn the fundamentals of storytelling and engaging an audience. Become **comfortable** speaking in public.

Course Objectives

By the conclusion of the course, students will present personal narratives and stories comfortably by employing the techniques that they have learned, retaining the audience's attention as they do so.

Furthermore, students will demonstrate the skills of introducing narrative structures, character development, and the relationship between conflicts and resolutions into their stories.

This course is recommended before enrollment in Presentations and Speech Writing, which is focused more specifically on the writing process behind the speeches and presentations.

Course Organization

Public Speaking & Dramatic Storytelling is generally suitable for 5th and 6th graders who have not had much experience in public speaking. This is a 2-hour seminar-style course that meets once per week and is divided into three project-based modules, Storytelling Techniques, Family Memoirs, and Personal Narratives.



PRESENTATIONS & SPEECHWRITING



Learn to conduct research and **creatively** compose speeches and presentations. Deliver an original researched presentation.

1. Kailey
Presentation Day
2016

2. Wiley
Summer Writing Camp
2016

Course Objectives

By the conclusion of the course, students will present effective presentations and speeches, both individually and in groups. More specifically, students will demonstrate the skills of introducing the ideas of point of view, bias, and argumentation. As core elements of the course are research and writing skills, it is expected that students' coursework will positively impact their in-school learning.

This course is recommended before enrollment in Introduction to Debate, as building strong foundation in research, collaborative speechwriting, and presentation skills is a crucial component of successful debates.

Course Organization

Presentations & Speechwriting is generally suitable for 5th and 6th graders who have completed the Public Speaking & Dramatic Storytelling course. This is a 2-hour seminar-style course that meets once per week and is divided into three modules, Basic Research Skills, Writing Speeches, and Presentations.



INTRODUCTION TO DEBATE

Learn the skills and behaviors to become a **confident** debater. Participate in your first competitive debate.

Course Objectives

By the conclusion of the course, debaters will demonstrate confidence during Novice-level debate and public speaking events. Debaters will begin to form effective habits including organized presentation techniques and behavioral routines, which serve as a foundation for later experience as debaters.

This course is recommended before enrollment in Novice Debate, in which a dependable understanding of the basic rules, structure, and concepts of debate are necessary for success.

Course Organization

Introduction to Debate is generally suitable for 6th and 7th graders who are interested in learning about debate and would like to improve their public speaking skills. This is a 2.5-hour seminar-style course that meets once per week and is divided into three modules, Debating Foundations, Nonverbal and Verbal Communication, and Argumentation and Refutation.



CRITICAL THINKING



Learn key critical thinking skills, including formal, informal, and symbolic **logic**, and inductive and deductive **reasoning**. Win junior-level debates with valid logic and strong arguments.

1. Ian
Thanksgiving Debate Tournament
2015

2. Atlas & Andrew
May Day Tournament
2015

Course Objectives

By the conclusion of the course debaters will consistently formalize information and reason systematically to produce logical arguments and refutations.

This course is recommended before enrollment in Intermediate Debate, as novice debaters must develop their logic and critical thinking skills in order to form more effective arguments and refutations, especially when debating with older students in competition. Logical thinking is a foundation of a great debater.

Course Organization

Novice Debate / Critical Thinking is generally suitable for 6th and 7th graders who possess a level of competence in debate and have completed the Introduction to Debate course. This is a 2-hour seminar-style course that meets once per week, and is divided into three modules; Basic Logic, Induction, and Deduction.



INTERMEDIATE DEBATE

Learn higher-level debate skills to speak with clarity, **structure**, and style, focusing on strategies for both the affirmative and negative. Debate on challenging topics and global issues.

Course Objectives

By the conclusion of the course, scholars will demonstrate understanding of strategies and tactics that are needed to structure arguments and refutations, specifically those involving laws, regulations, and policies within a state and at an international level.

This course is recommended before enrollment in Advanced Debate, when scholars will require an understanding of the numerous frameworks of constructive and destructive cases and a sense of confidence when addressing more challenging topics, especially on policy and international issues.

Course Organization

Intermediate Debate is generally suitable for 7th and 8th graders who possess a level of competence in debate and have completed the Novice Debate / Critical Thinking course. This is a 2-hour seminar-style course that meets once per week, and is divided into three modules, Affirmative Policy Strategy, Negative Policy Strategy, and Value-based Debates.



ADVANCED DEBATE



Learn the multiple formats of competitions and how to prepare **comprehensively**. Succeed in diverse styles of debate events.

1. Michael
WIDPSC Hong Kong
2015

2. Chansol & Ray
Summer Debate Camp
2016

Course Objectives

By the conclusion of the course, scholars will demonstrate strong understanding of more advanced topics covered in Parliamentary Debate and other debate formats. Scholars will be prepared for International competitions in which they will be required to debate in multiple formats. Potential travel destinations include: USA, Canada, Hong Kong, Japan, Thailand, UK, and others.

This course is recommended before enrollment in Persuasive Speaking for Debaters.

Course Organization

Advanced Debate is generally suitable for 7th and 8th graders who possess a level of competence in debate and have completed the Intermediate Debate course. This is a 2-hour seminar-style course that meets once per week, and is divided into three modules; Parliamentary Debate, Stock Arguments, and Topical Research Debates.



PERSUASIVE SPEAKING FOR DEBATERS

Learn to **persuade** audiences and judges alike with rhetorical devices and a strong understanding of the role context plays in speeches and debates. Deliver your own TED Talk.

Course Objectives

By the conclusion of the course, orators demonstrate advanced persuasive skillsets in the delivery of his/her own TED Talk. The main focus of the course will be for orators to learn the persuasion skills and rhetorical devices necessary to participate in advanced competitive public speaking events.

This course is recommended before enrollment in the Elite Team.

Course Organization

Persuasive Speaking for Debaters is generally suitable for 8th and 9th graders who possess an advanced level of competence in debate and have completed the Advanced Debate course. This is a 2-hour seminar-style course that meets once per week, and is divided into three modules; Advanced Public Speaking Skills, Rhetorical & Famous Speeches, and TED Talk Projects.


ELITE DEBATE TEAM


Learn to speak articulately and **eloquently** in any situation, focusing on impromptu as well as prepared topics and presentations. Train for High School Forensics competitions at an Elite level.

1. Angela
WIDPSC Pittsburgh
2016

2. Berkeley Debate Travel Team
43rd Berkeley Invitational
2016

Course Objectives

By the conclusion of the course, orators will have the ability to participate in multiple events in different topics that they will encounter in High School Forensics. Orators will have the skills required to embrace their own personal style of Public Speaking. High emphasis will be placed on personal goal-setting and individual accountability for meeting those objectives.

Course Organization

Elite Debate Team is generally suitable for high school students who have had multiple years of experience in debate and are selected by the LearningLeaders coaches to participate in competitive events as part of the team. This is a 2-hour seminar-style course that meets once per week. Although new strategies will be introduced, the main focus of the course will be on competition preparation and individual personal development. Bi-weekly one-on-one meetings between coaches and orators will serve to facilitate the ultimate personalization of the course.



Public speaking
can be effortless.

Let us show
you how.

Contact Us

info@learningleaders.com

+86 21 5473 0668

www.learningleaders.com

Alice, Cynthia, & Katie
Dragonboat Debate Tournament
2015



