

## Landi Introduction



Being rated as one of the most trustworthy online English teaching brands in China, Landi English has specialized in customized real-time online English courses with quality learning content for Chinese students aged from 5 to 10. Landi also has incorporated the essential element of Peer Study as a student-centered teaching philosophy, combined with the PI (Peer Instruction) teaching method. By utilizing a subject knowledge setting (Science, Math and Language Art), the Landi system uses English language as a learning conduit, emphasizing on the knowledge acquisition process and students' learning experience. The system improves students' English ability, as well as enabling them to apply acquired subject knowledge so they can solve practical problems on their own. By integrating "situationalization", "interaction" and "gamification", Landi English has created a brand-new small class teaching model, which has enhanced students' English language ability and subject knowledge.

## Landi Events

In April 2017, abc360 announced its investment partners Hujiang, ero2IPO Group, Datou Capital, Whales Capital, and Ximalaya with investment in the B+ rotation of several hundred million yuan, and released a new brand, Landi English;

In May 2017, Landi English achieved its business growth, with monthly revenue exceeding 20 million yuan; Landi teachers exceeded 500 people;

In July 2017, Landi English won the Online Education Brand Service Innovation Award at the 2nd Online Education Trend Forum;

In September 2017, Landi English won the five-star Gold Medal Foreign Language Education Organization Award at the 2017 Sina Five-Star Gold Medal Award Ceremony; Landi teachers exceeded 1,000;

In September 2017, Landi English once again achieved a breakthrough in performance, with monthly revenue exceeding 40 million yuan;

On November 6, 2017, Landi English released a newly upgraded 2.0 product; Landi teachers exceeded 2,000.

## Landi Product

### 2.1 Product Concept

Peer Study has been thoroughly implemented throughout all Landi classes. Landi also integrated the essential element of Peer Study as a student-centered teaching philosophy, which has various facets that enhance a student's learning experience; facets such as peer cooperation and peer competition. Peer Study establishes a safe and friendly psychological environment, where learners can learn from each other, have their sense of cooperation and competition enhanced, resulting in improved social development.

### 2.2 Product Features

What makes Landi English 2.0 course stand out is its Peer Study teaching philosophy, combined with "situationalization," "interaction," and "game mechanics", which largely motivate students to learn so as to improve their class performance.

With well-designed teaching materials, guides and platform, Landi teachers can guide students to spontaneously perform good competition and cooperation, and improve their classroom performance and learning effectiveness in a story scene. In this case, the studying points have been consolidated by students in a fun and joyful way while teaching effects can be ensured at the same time. In addition, the design of gamification also improves the interactions between teachers and students, and give teachers more space/freedom to better display their well-prepared TPRs and their own teaching skills.

## Landi Training

If you're thinking about becoming a teacher for Landi, you've come to the right place. Whether you're a newbie or a master of online teaching, we all offer tailored training and development program. We'll help you with everything from using the teaching platform to knowing your students, from child development to ESL teaching methodology. It is our goal to make teaching with Landi as fun as possible.

## Landi Course Material



## Landi Curriculum

Pre E	E1	E2	E3	E4	E5	E6
5-6	7-9			10-12		
Primary stage of language understanding and acquisition	From basic language acquisition skills and the ability to think in English			Develop the ability of using English in a more fluent and accurate way		

## Landi Platform



## How to Join Landi

### 3.1 Recruitment requirements (detailed version)

All Applicants MUST:

- Excellent communication and interpersonal skills; patient, energetic and creative
- Well-organized and committed
- Stable working hours; Minimum of 12 hours per week (peak hour: 6-10 p.m. GMT+8)
- Proficiency in using a computer and general computer software

Desirable:

- Education related Degree
- Related teaching Experience
- CELTA/TESOL/TEFL certificate or equivalent, or Licensed English Teacher

## EQUIPMENT REQUIREMENTS

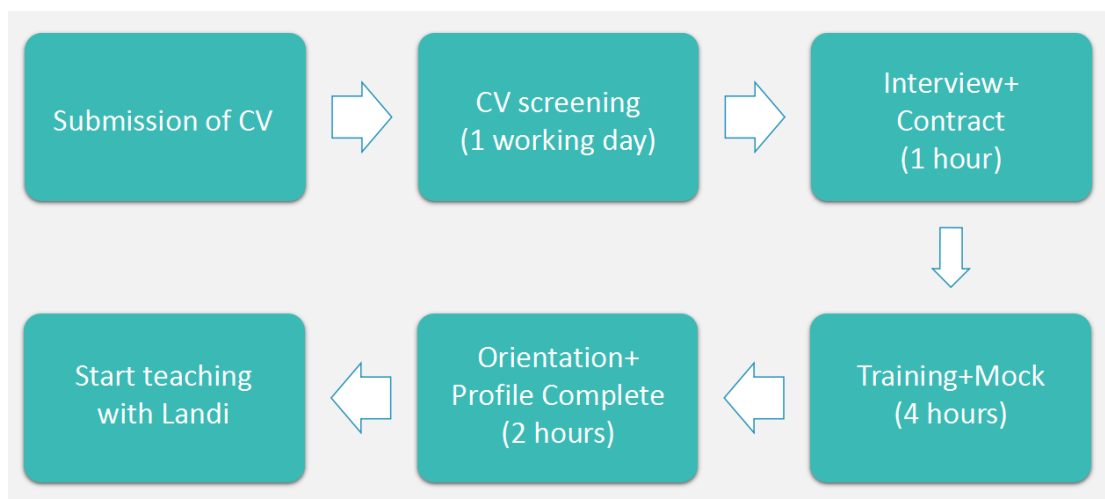
- Desktop computer/laptop
- Wired DSL Internet Connection - upload 2 Mbps, download 2 Mbps
- Headset and HD webcam
- A quiet, bright, orderly and clean teaching environment

## 3.2 Salary treatment

Salary standard: \$18-25 per hour, 25 minutes per class.

## 3.3 Recruitment process

Submission of CV > CV screening (1 working day) > Interview + Contract (1 hour) > Training + Mock (4 hours) > Orientation + Profile Complete (2 hours) > Start teaching with Landi



## For more info, please visit:

Landi English Official Website: [teacher.landi.com](http://teacher.landi.com)

OR

Landi English Facebook page: <https://www.facebook.com/LandiEnglish>