

LONGING SHELL EDUCATION GROUP

PROFILE

Longing Shell Education Group is located in Xi'an, the capital city of Shaanxi province in China. The group was founded in 2017. The Group has always been committed to helping the development of education and serving the education industry. It includes many international top education brands, with integrated education, training, examination and other comprehensive services, covering young children's education, qualification assessment and other fields. The group has four subsidiaries which includes Sesame Street English Xi'an branches, Seashell English branches, Zetness health management center and TESOL Shaanxi Administration Center. With a few years of development, there are currently 7 affiliated and directly operated training schools and 1 Teacher qualification certification center in Shaanxi Province. There are more than 200 employees in the company, and more than 80% of employees with a bachelor degree or above.



The education branches affiliated to Longing Shell Education Group have a motto "To have every kid shine like a pearl". Our mission is simple, to help our kids grow smarter, stronger, and kinder and help children to become socially responsible citizens of the world. Longing Shell Education Group focuses on providing excellent training programs and a professional curriculum. Part of our process to ensure that we have the the best quality of teachers, is to hire foreign and Chinese teachers who have a bachelor's degree or higher. All our teachers also have at least one international English teaching certificate.

Longing Shell Education Group pays a lot of attention to in-service teacher training. Since its establishment in 2015, the group has established a system of comprehensive internal and external training courses including on-the-job training, and reserve management training. A team of professional Chinese and foreign trainers has been established as well. All trainers have more than five years of experience in teaching English to children and held at least two types of international English teacher qualification certificates.

PHONE: (86)029-85565772
 EMAIL: HR_LMSEDU@163.COM
 ADDRESS: #FA201 BUILDING A, CHANG AN GUO JI PLAZA, # 88 CHANGAN RD,
 BEI LIN DISTRICT, XI'AN, SHAANXI PROVINCE, CHINA

EDUCATIONAL BRANCH

1. SESAME STREET ENGLISH XI'AN

Sesame Street English is a product of SESAME WORKSHOP, a non-profit educational institution in the United States. Sesame Street English is rich in multimedia materials, combined with international interactive teaching software to create an English environment, not only to help children develop their language skills, but also to help them develop their social skills, emotional health training, reading, writing and computing skills. In addition, it also allows children to learn about science and mathematics, establishing a sense of health and wellness, respect, and understanding.



- CENTER LIST:
- Sesame Street English Xi'an Chang'an Plaza Center (Complex 1 & 2)
 - Sesame Street English Xi'an Seaside Plaza Center
 - Sesame Street English Xi'an Han Shou Center
 - Sesame Street English Xi'an Wang Fu Jing Center

2. SEASHELL ENGLISH

Seashell English is an excellent English training brand for children, which was created by Longing Shell Education Group with support of other international authoritative education groups. It is committed to providing a series of English and international thinking training services for young learners aged 2-18. All in all, it cultivates international comprehensive talents for thousands of families and helps children to build a brilliant life.



- CENTER LIST:
- Seashell English Gintown Plaza Center
 - Seashell English Blue Island Center

3. LICENSE & AUTHORIZATION



4. TESOL SHANXI ADMINISTRATION CENTER

The TESOL Certificate Program at Longing Shell Education Group offers a unique balance of theory and practice in teaching English to speakers of other languages.

The program consists of four required courses, teaching methodologies, practical teaching experience, senior teacher mentoring, and optional workshops. Our goal is simply to give students a solid exposure to the teaching methods of English within a limited amount of time. We want students to leave the program being able to make informed decisions about pedagogy based on their knowledge of how languages are learned, structured, and used, and with hands-on exposure to activities design and classroom management.



5. OTHER AWARDS

- 1) Official Organizer of the Star of Outlook English Talent Competition 2018.
- 2) Digital quality management award for Chinese civilian-run education.
- 3) 2017 Children's Learning Association of Arts and Education Alliance.
- 4) 2017 parents trust children's English brand.
- 5) Cooperated with China Merchants Bank to grant Sesame Street English Children's Alliance Cooperation Agency.
- 6) 2017 famous quality education brand.
- 7) American TESOL Shaanxi Administration Center

